

## Esther J. Choe



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Esther J. Choe is an Associate with Leech Tishman and a member of the Intellectual Property Practice Group, as well as the Data Privacy & Cybersecurity Group. Esther is based in the Pasadena office, where she regularly counsels clients on all aspects of intellectual property law including trademarks, copyrights, patents and trade secrets.

Esther regularly assists with matters including preparation and prosecution of U.S. trademark applications, patent and trademark litigation matters, oppositions of U.S. trademark applications, prosecution of U.S. patent applications, patent searches and instructing foreign associates regarding patent and trademark prosecution.

She is well-versed in legal research and discovery regarding civil litigation and intellectual property prosecution, as well as contract administration.

Esther has experience with a range of data privacy & cybersecurity matters, providing advice on California Consumer Protection Act (CCPA) and European Union General Data Protection Regulation (GDPR) compliance,

preparing website privacy and cookie policies, and terms of use documents. She has previously worked on data privacy issues involving online entertainment platforms.

During the course of her career, Esther has also been involved with a range of corporate and business transaction matters including the preparation of closing documents, due diligence and closing procedures, preparation of organizational documents for corporations, limited liability companies and limited partnerships, preparation of board/shareholder resolutions and meeting minutes. Esther also has experience with securities matters.

### Academics

J.D., Thomas Jefferson School of Law  
Lawyer's Assistant Program, University of San Diego  
B.A. in English-Literature, Point Loma Nazarene University

### Admissions

California  
U.S. Court of Appeals, District of Columbia  
U.S. Court of Appeals, Federal Circuit  
U.S. Court of Appeals, Ninth Circuit  
U.S. District Court, Central District of California

### Experience

Sony Online Entertainment LLC  
Procopio, Cory, Hargreaves & Savitch LLP  
Allen, Matkins, Leck, Gamble & Mallory LLP  
JurisVenture P.C.  
Pillsbury Winthrop LLP  
Luce, Forward, Hamilton & Scripps, LLP

### Languages

Korean